NAME: **Shella May C. Dongcoy**

YEAR & SECTION: **BSIT IV-1**

TITLE OF THE SEMINAR: **SEARCH ENGINE OPTIMIZATION(SEO)**

**How would you rate the overall outcome of the seminar? Based on 1-5 as 1 is the lowest and 5 is the highest. Why?**

I rate 5 because the resource speaker he discussed step by step and you can fully understand about how SEO works and I learned a lot and organized presentation.

**What does the learning experience mean to me?**

The learning experience mean to me in attending the seminar of Search Engine Optimization is a learning plan will keep your focus on the important aspects of SEO and help your build your skill. The first thing to do is convince yourself that SEO is not hard if other can do it, so can you. All takes is the willingness to learn and time.

**What knowledge have you gained in the seminar?**

The knowledge have I gained in the seminar in the Optimizing it is takes time, planning, and a lot of patience to achieve results you want with search engine optimization. And I learned many something new about search engine optimization.

**How does this learning experience contribute to my academic and professional development?**

This learning experience contribute to my academic and professional development through the seminar of search engine optimization is that you learn something new, you’ll get deep learning experience and you explore topics through short-term session.

**What did you learn on the seminar?**

I learn on seminar about Search Engine Optimization can put you ahead of the competition. SEO is good for social promotion of your website and people who find your website by searching Google are more likely to promote it on Facebook, Twitter or other social media channels. SEO can help you build better relationship with your audience, improved the customer experienced, increase your authority, drive more people to yours cite, give you edge over the competition and it can help you to achieve many of your business goals.

**REFLECTION SHEET**